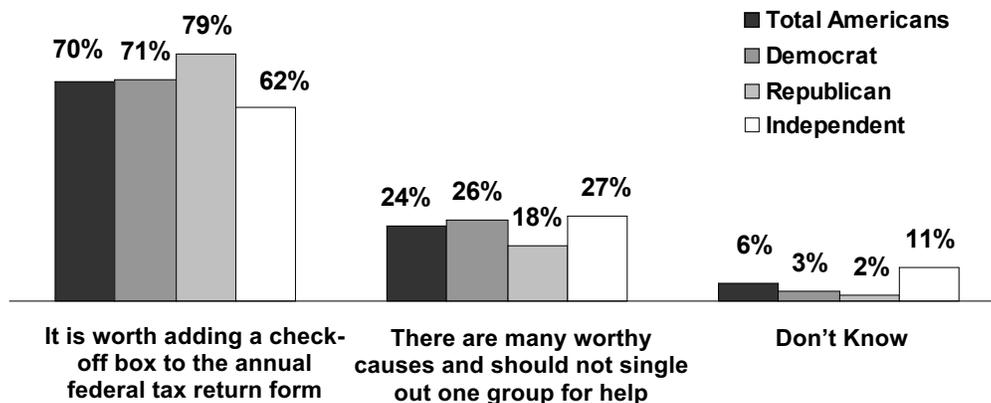


Large Majority Of Americans Support Adding Check-Off Box To Federal Tax Return For Charitable Donations To Fund Emergency Financial Assistance For Service Men And Women

Seven in ten Americans feel it is so important to have a way to show their appreciation to the men and women in our armed services that it is worth adding a check-off box to the annual federal tax return form to allow them to donate up to six dollars, in addition to their taxes, to fund an emergency financial assistance fund for service personnel. Support for the check-off box cuts across party lines, with solid majorities of Republicans, Democrats and Independents alike agreeing it is important to give Americans a way to show their appreciation. About one in four Americans feel there are many worthy causes, and it would be unfair to single out this one.

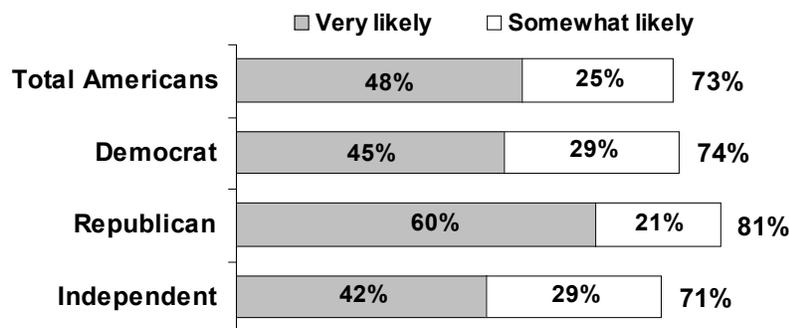
Seven in 10 Americans Feel It Is Worth Adding A Check-Off Box to Federal Tax Returns



The Majority of Americans Say They Would Donate to a Relief Fund for Service Men and Women on Federal Tax Returns

Not only do the large majority of Americans feel it is important to provide people with the opportunity to donate to an emergency relief fund for service men and women, but more than seven in ten also say they are likely to personally donate to this fund, if given the option. Nearly half of Americans – 48% – say they would be very likely to donate.

Seven in 10 Americans Say They Would Personally Donate



Methodology

The findings presented are the results of a telephone study conducted by Roper Public Affairs & Media – a part of NOP World – among a nationally representative sample of 1004 adult Americans ages 18 or older. Subgroup analysis was conducted among Democrats (n=282), Republicans (n=326), and Independents (n=317). Data were weighted using US Census data to accurately represent the population of adult Americans. The margin of error for the total sample is +/- 3 percentage points at the 95% confidence level. The margin of error for subgroups is higher.

Roper Public Affairs & Media

QUESTIONNAIRE

INTRODUCTION: Men and women in our armed services sometimes return home with serious or fatal injuries. Their families can face financial difficulties, such as keeping up with housing or insurance payments. One idea that has been talked about is to add a check-off box on the annual federal tax return form that would allow people to donate up to six dollars – in addition to their taxes – to an emergency financial assistance fund for helping our service men and women, veterans, and their families.

- Some people say it is so important to Americans to have a way to show their appreciation to the men and women in our armed services that it is worth adding this check-off box to the annual federal tax return form.

Other people say there are many other worthy causes besides helping our service men and women, and that we should not single out this one group for help, no matter how worthy.

Which of these two views comes closest to your own view?

	<u>Total</u> (n=1,004)	<u>Dem.</u> (n=282)	<u>Repub.</u> (n=326)	<u>Ind.</u> (n=317)
First statement: Worth adding check-off box	70%	71%	79%	62%
Second statement: Not worth it	24	26	18	27
Neither (vol.)	--	--	--	--
Don't know (vol.)	6	3	2	11
Refused (vol.)	*	*	*	--

- If there were to be such a check-off box on the federal tax form, how likely would you personally be to make a donation of up to six dollars for this emergency relief fund for our service men and women?

	<u>Total</u> (n=1,004)	<u>Dem.</u> (n=282)	<u>Repub.</u> (n=326)	<u>Ind.</u> (n=317)
Very/Somewhat likely (net).....	73%	74%	81%	71%
Very likely	48	45	60	42
Somewhat likely	25	29	21	29
Not that/Not at all likely (net).....	24	25	18	28
Not that likely	9	9	6	11
Not at all likely	15	16	12	17
Don't know (vol.)	2	2	1	1
Refused (vol.)	*	*	*	--